



NEVADA SPORTS SCHEDULES

Presented by Sports Gaming Media

Powered by Sports Odds Direct

WWW.SPORTSGAMINGMEDIA.COM

WWW.SPORTSODDSDIRECT.COM

*For advertising information across any of our brands, contact:
mediasales@sportsgamingmedia.com*

OVERVIEW



The Nevada Sports Schedules are national publications that are available in both print and digital editions. They can be ordered online, directly through Sports Gaming Publishing, through our affiliates, as well as internationally through Amazon.com, Amazon.co.uk, Amazon.ca, and Amazon's other international storefronts, making them available to a vast audience of sports fans and sports betting enthusiasts worldwide.

The books contain game-by-game matchups, as well as game starting times, with multiple books for each sport, such as NCAA-FB/NFL, NCAA-BB/NBA, NHL, and MLB. A special Spring/Summer version All-Sports schedule will also feature the CFL-USFL-WNBA-MLS-NWSL.

The books are 7.5 x 9.25 for easy carrying, and include space for notetaking and added games. Bulk order pricing is also available for retailers, distributors, and other outlets.

INDUSTRY DEMOGRAPHICS



Sports bettors:

80% male, 20% female

50% are between the ages of 18-34

67% are employed full-time

45% make more than \$75,000

Fantasy players:

80% male, 20% female

50% are between the ages of 18 -34

67% are employed full-time

47% make more than \$75,000



Americans have wagered over \$127 billion since June 2018.

The total sports betting handle in 2021 was over \$57 billion.

The number of people regularly betting on sports increased by 80% in 2021.



WHAT TO EXPECT FROM ADVERTISING



Increased Fan Engagement

Increased Web Traffic, Page Views, Digital Downloads

Increased Social Media Presence

Guaranteed Ad Placement in Digital Edition

****Note****

Sports Gaming Media does not make any specific claims or guarantees regarding your ad's success. Your ad's success is determined by your ad's promotional message, including any offers you provide to potential customers or clients.



PUBLISHING/ADS/DISTRIBUTION

NCAA/NFL FOOTBALL

ISSUE #	AD DEADLINE	PRINT DATE	DISTRIBUTION DATE
1-3	For ad deadlines, print dates, and distribution dates, please contact us at: mediasales@sportsgamingmedia.com		

NCAA/NBA BASKETBALL

ISSUE #	AD DEADLINE	PRINT DATE	DISTRIBUTION DATE
1-3	For ad deadlines, print dates, and distribution dates, please contact us at: mediasales@sportsgamingmedia.com		

NATIONAL HOCKEY LEAGUE

ISSUE #	AD DEADLINE	PRINT DATE	DISTRIBUTION DATE
1-3	For ad deadlines, print dates, and distribution dates, please contact us at: mediasales@sportsgamingmedia.com		



PUBLISHING/ADS/DISTRIBUTION

MAJOR LEAGUE BASEBALL

ISSUE #	AD DEADLINE	PRINT DATE	DISTRIBUTION DATE
1-3	For ad deadlines, print dates, and distribution dates, please contact us at: mediasales@sportsgamingmedia.com		

ALL-SPORTS (CFL-MLS-NWSL-USFL-WNBA)

ISSUE #	AD DEADLINE	PRINT DATE	DISTRIBUTION DATE
1-3	For ad deadlines, print dates, and distribution dates, please contact us at: mediasales@sportsgamingmedia.com		

****Note****

All dates are subject to change, due to production and print schedules, available stock, and other conditions and/or circumstances that may occur during the production, print, and distribution processes. All customers will be notified of any date changes, should they occur.



AD SPECIFICATIONS

SPORTS SCHEDULE AD SIZES

STANDARD POSITION

Black & White/Greyscale @ 300 DPI

Lower Banner

6 $\frac{3}{4}$ " x 1"

[Conversion 6.75 in x 1"]

1/4 HORIZONTAL

6 $\frac{3}{4}$ " x 1 $\frac{7}{8}$ "

[Conversion 6.75 x 1.875"]

1/4 VERTICAL

3 $\frac{1}{4}$ " x 4"

[Conversion 3.25 x 4"]

1/2 PAGE

6 $\frac{3}{4}$ " x 4"

[Conversion 6.75 x 4"]

1/3 HORIZONTAL

6 $\frac{3}{4}$ " x 2 $\frac{5}{8}$ "

[Conversion 6.75 x 2.625"]

3/4 PAGE

10" x 8"

[Conversion 10 x 8"]

INTERIOR FULL PAGE

6 $\frac{3}{4}$ " x 8 $\frac{5}{8}$ "

[Conversion 6.75 x 8.625"]

SPECIAL POSITION

4 Color/CMYK @ 300 DPI

INSIDE FRONT COVER

(Digital Edition)

Live Area 7 $\frac{3}{8}$ " x 9"

Bleed $\frac{1}{8}$ "

Margin $\frac{1}{8}$ "

Final Trim 7 $\frac{1}{2}$ " x 9 $\frac{1}{4}$ "

[Conversion 7.5 x 9.25]

INSIDE BACK COVER

(Digital Edition)

Live Area 7 $\frac{3}{8}$ " x 9"

Bleed $\frac{1}{8}$ "

Margin $\frac{1}{8}$ "

Final Trim 7 $\frac{1}{2}$ " x 9 $\frac{1}{4}$ "

[Conversion 7.5 x 9.25]

BACK COVER

(Digital & Print Editions)

Live Area 7 $\frac{3}{8}$ " x 9"

Bleed $\frac{1}{8}$ "

Margin $\frac{1}{8}$ "

Final Trim 7 $\frac{1}{2}$ " x 9 $\frac{1}{4}$ "

[Conversion 7.5 x 9.25]

INTERIOR SPREAD

14 $\frac{1}{4}$ " x 8 $\frac{5}{8}$ "

[Conversion 14.25 x 8.625"]

Note

Ad resolution(s) should be 300 DPI.

Ads will be placed and sized to look their best, in order to match the page(s) they will be displayed on, as well as the print and/or digital editions they will be displayed in.



SPORTS SCHEDULE AD RATES

Size	Per Issue
Lower Banner	\$250.00
1/4 Horizontal or 1/4 Vertical	\$500.00
1/3 Page	\$800.00
1/2 Page	\$1,200.00
3/4 Page	\$1,600.00
Interior Full Page	\$2,300.00
Inside Front Cover (Digital Only)	\$4,900.00
Inside Back Cover (Digital Only)	\$4,700.00
Back Cover (Digital & Print)	\$4,500.00
Interior Spread	\$5,500.00

****Note****

All ad prices are per ad, per book, per issue, and per sport.

****Rates****

All ad prices may at some time rise due to the following reasons:

Increase in Number of Issues/Distribution Expansion

Rise in Print Costs

Rise in Shipping/Mailing Costs

All clients will be notified of price increases.



PERSONALIZED TEAM SCHEDULES & WHITE LABEL SOLUTIONS

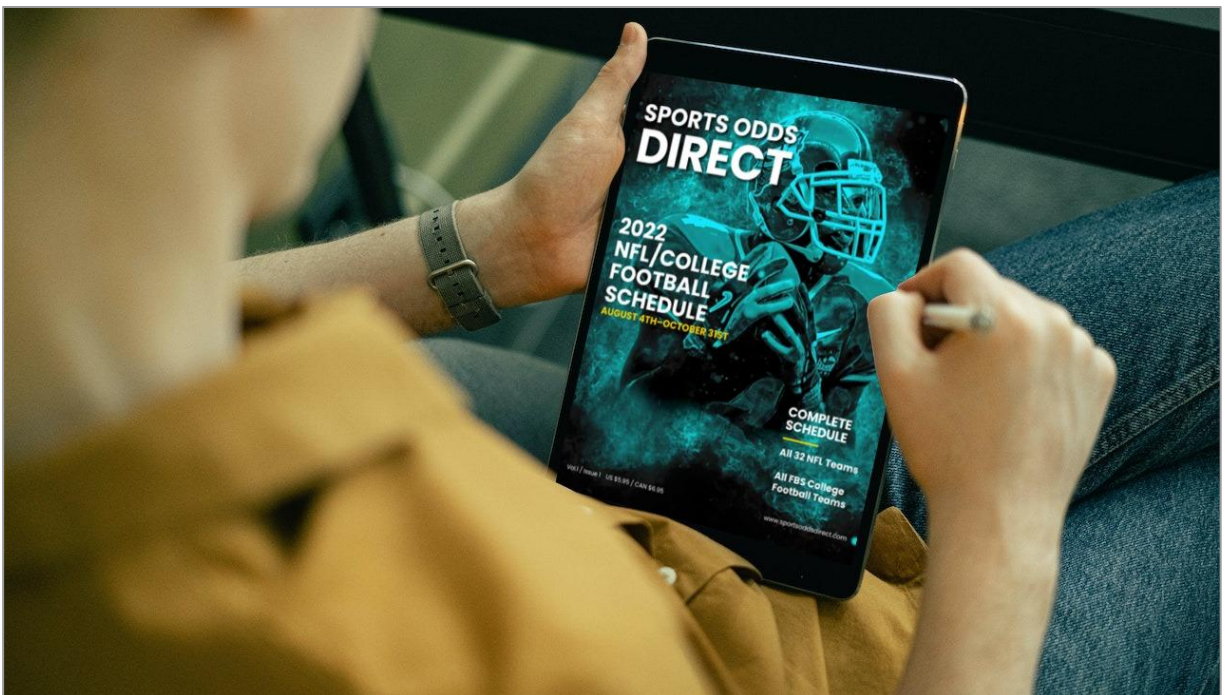


Personalized team schedules and white label solutions are available to help you promote your team, your sportsbook, or other establishment. Include your own advertising, your own special offers, and more. Your personalized book or white labeled solution will be exclusive to you!

For more information, contact us at:
mediasales@sportsgamingmedia.com



DIGITAL LICENSING SOLUTIONS



Do you have an app, website, or other product that you would like to make our sports schedules available in? Now you can! With our digital licensing solutions, you can now make our digital edition schedules available to your users and customers, easily and conveniently, right in your own products!

For even more impact, combine our Digital Licensing Solutions with our White Label offerings, and deliver a digital edition book that's uniquely yours! Your ads, your branding, directly into the hands of your users and customers.

For more information, contact us at:
mediasales@sportsgamingmedia.com



EARN MONEY WITH US



Earn money with us by promoting our publications to your audience and followers! Our affiliate program is easy to join, and it's FREE.

You can start earning up to 20% on your sales right away. Simply follow the link below, fill out the signup form, and create a free Gumroad account, so you can get paid from the sales you make.

Once you're signed up, you'll be given a unique affiliate link to share with your audience and followers. When your audience and followers use your link, the purchases they make will be tied to your account, and you will earn your percentage of the sale. It's that simple.

You'll also be able to log into your affiliate account, and see all of the sales you've made, so you can keep track of your earnings! Don't wait any longer. Become an affiliate today!

BECOME AN AFFILIATE AT:
sportsgamingmedia.gumroad.com/affiliates



*For advertising information across any of our brands, contact:
mediasales@sportsgamingmedia.com*

Sports Gaming Media
304 S. Jones Blvd Suite 4366
Las Vegas, NV 89107
Las Vegas - 702-238-8709
Los Angeles - 323-439-6644
mediasales@sportsgamingmedia.com